



Ashley Starr, Public Information Officer City of Beaumont (951) 572-3207 | astarr@beaumontca.gov

NEWS RELEASE

For Immediate Release: 12/3/2019

City of Beaumont Holiday Events

Beaumont, CA—Join the City of Beaumont on Saturday, December 14, 2019, for a variety of events to celebrate the holiday season.

Craft Extravaganza

Find the perfect gift from over two dozen vendors at Beaumont's Craft Extravaganza; from homemade desserts to jewelry and custom drinkware to dog treats, we have your shopping needs covered. This free event is open from 4:00 p.m. to 8:00 p.m. at the Beaumont Civic Center.

Holiday Light Parade

The 22nd Annual Holiday Light Parade will begin at 6:00 p.m. at the intersection of Beaumont Avenue and 9th Street. The route will travel south on Beaumont Avenue to 6th Street and conclude at the Civic Center. The new route increases safety for viewers and provides additional street width for larger parade entries. The theme for the 2019 parade will be "Holidays Around the World" and will feature marching bands, themed floats, decorated golf carts, and local groups showing off their holiday spirit.

Visit with Santa

Following the parade, the community is invited to visit Santa at the Civic Center for hot cocoa and cookies. Musical entertainment will be provided by the Mountain View Middle School Choir and Beaumont Elementary Honor Band.

The Beaumont Civic Center is located at 550 E. 6th Street. For more information on City events, please visit www.BeaumontCa.gov or call the Beaumont Parks & Recreation Department at (951) 769-8524

###